### Department of

### **Professional Development & Online Learning**



Connecting the Dots:

Creating Faculty Development Sessions That Meet the Varied Needs of Faculty Members.

Presented by Louise Jones M.Ed.

Welcome to our session on *Connecting the Dots: Creating Faculty Development Sessions That Meet the Varied Needs of Faculty Members*. In the many years during which I have been tasked with developing, and running effective faculty development workshops and 'interventions' one thing has become clear—there is no such thing as a perfect session—someone(s) will hate it, love it, ignore it, remember it 2 years later, swear they were not there! There is however a wonderful 'learning community' to be had, if we deconstruct traditional "faculty development", acknowledge that we are adult learners, and as such, we bring all the richness of the roads already traveled with us. None of that experience (good, bad or ugly) should be wasted, and as a community of learners we can build incredible and successful instructional models based on our own campus culture, course politics and technology resources. In this brief session, I hope that we can explore motivation and adoption, developing rationale for adoption of technology such as ExamSoft, professional learning communities and how we measure our 'success' of professional development strategies.

As a College, PCOM is working to generate a consistent understanding of what we mean when we talk about assessments, competency levels, item writing, data analysis and utilization of ExamSoft features etc. in our quest to maximize student success. This session is really a summary of that journey so far.

#### Louise Jones M.Ed.

Academic Development Coordinator

Department of Professional Development and Online Learning
Louisejo@pcom.edu



## Learning Outcomes

You will be able to:

- State 4 reasons for faculty resistance to innovation & change
- 2. Identify 3 elements of a rationale for faculty to participate in ExamSoft
- 3. List 5 elements of an effective professional development workshop for faculty
- 4. Determine 2 ways of tracking the effectiveness of a faculty workshop

"We plan. We develop. We deliver. We assess and evaluate the results of the assessment. We revise, deliver the revised material, and assess and evaluate again. Perfection is always just out of reach; but continually striving for perfection contributes to keeping both our instruction fresh and our interest in teaching piqued." - E.S.Grassian

# **CHANGE MANAGEMENT**

#### People don't really fear change. They fear loss. Buller, 2015

There are many useful theories of 'Change Management' that we can loo to for guidance in the management of change, I list a few below:

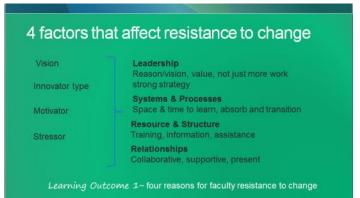
- 1. Kubler-Ross Model of Change Management (1969) 5 stages of grieving adapted for business
- 2. The Kruger Model of Change Management (1996) the 'iceberg model' (Aka don't forget the human side of change resistance)
- 3. The Kotter Model of Change Management (2008) 8-step model of change management

To make things simple for myself, I use the approach my dad (a management consultant) taught me years ago, based on the three theories mentioned above along with work by Wlodkowski (2008) on motivation theories to build my strategies for professional Development:







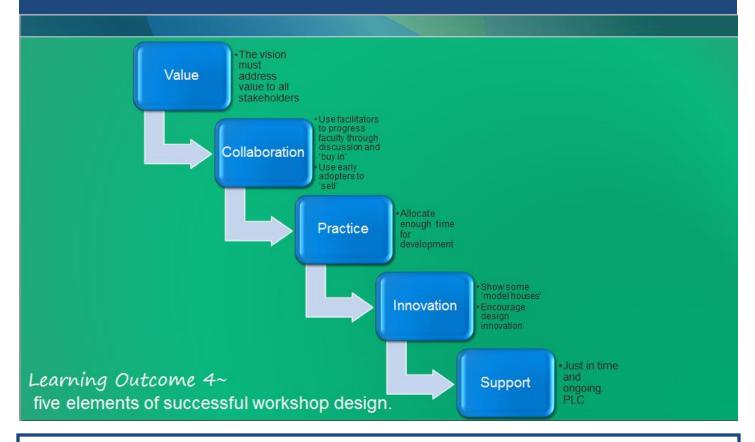


Learning Outcome 2: Identify 3 elements of a rationale for faculty to participate in ES.

### RATIONALE BUILDING Developing the vision into the 'value proposition'. Value Statement Building the vision... **Process** support process Support value Outcome outcome people People Learning Outcome 2~ building a rationale for ExamSoft implementation Pros Cons Input Why use Deployment ExamSoft? Deployment Output Output Learning Outcome 2~ three components to 'selling' ExamSoft to faculty. Course Program Mission for all Goals Course Objectives students Professional Learning competencies Outcomes

### PROFESSIONAL DEVELOPMENT

Great things are never done by one person, they are achieved by a team of people. Steve Jobs.



There are 5 elements of workshop design to consider and also (coincidently) 5 P's of Planning. I think that there must be a wise saying somewhere that says "a wise facilitator uses both when planning a successful workshop"!

The 5 P's of Planning	
Purpose (Product)	Clear, measurable deliverable/outcome. Vision is pragmatic.
People	Clear roles, commitment requirement, knowledge base
Process	Chunked stages. Use a model or example. Assign a mentor, formatively assess.
Pace	Specific and agreed timeline with 'check in' points for updates.
Present (Implement)	Celebration and reviews in order to energize, progress and refine.

(My husband reminds me that the 5 P's also stand for PRIOR PLANNING PREVENTS POOR PERFORMANCE)

Learning Outcome 4: Determine 2 ways of tracking the effectiveness of a faculty workshop.

## **EVALUATION TIME**

"The most important thing about assessment is that it promotes dialogue among faculty." Mary Senter

Short term

survey

data

help tickets

Learning Outcome 5~ two ways to track workshop effectiveness.

6 June 14th 2016 ExamSoft Conference

### PROFESSIONAL LEARNING COMMUNITIES

"There is a deep hunger among faculty members for more meaningful collegial relationships and more 'conversational structures' in our institutions." Gabelnick, et al 1990

# Stages of Development

Innovator's 'Lunch Byte' Initial sessions & open ended surveys

Working sessions

Action sessions

Review & Refine cycle

Learning Outcome 4~ five elements of successful workshop design.

**References and Resources** 

### REFERENCES

#### **Subtitle Text**

Anderson, L.W., & Krathwohl (Eds.). (2001). A Taxonomy for Learning, Teaching, and Assessing: A Revision of Bloom's Taxonomy of Educational Objectives. New York: Longman. Bloom, B.S. and Krathwohl, D. R. (1956). Taxonomy of Educational Objectives: The Classification of Educational Goals, by a committee of college and university examiners. Handbook I: Cognitive Domain. NY, NY: Longmans, Green.

Buller, J., (2015) Change leadership in Higher Education Jossey-Bass San Francisco

DuFour, R., DuFour, R., Eaker, R., Many, R., 2010 (2nd Ed) Learning by doing. A handbook for professional learning communities at

Gabelnick, et al., 1990, - Learning Communities: Creating Connections Among Students, Faculty, and Disciplines; p.86

Kasilingam, G., ramalingam, M., & Chinnavan, E. (2014). Assessment of learning domains to improve student's learning in higher education. *Journal Of Young Pharmacists*, *6*(1), 27-33. doi:10.5530/jyp.2014.1.5

Lakey, G., 2010 Facilitating Group Learning Jossey-Bass San Francisco

Rogers, Everett (16 August 2003). Diffusion of Innovations, 5th Edition. Simon and Schuster. ISBN 978-0-7432-5823-

Ryan, Michael. (2014) YouTube Writing Meaningful Learning Objectives retrieved Oct 8th 2015 from: https://youtu.be/mUe7TvdyWO4

Stavredes T, Herder. T (2014) A guide to online course design strategies for student success Jossey-Bass San Francisco Chapter 4 pp33–50

# All great achievements require time. Maya Angelou

Please don't hesitate to contact me following the conference. I keep my website fairly up to date and plan to start a blog soon.

Louisejones.weebly.com

Louisejo@pcom.edu